

Personalized Mini License Plates



VOORCO
DESIGNS

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Voorco Designs is proud to keep with the tradition of a family-owned and operated business, in which John Potter of Blue Sabre launched in 1963. As the founder and pioneer of personalized mini license plates, Potter started the company shortly before the 1964 U.S. Presidential reelection campaign, for which he created the specialized plate (pictured at right) for John F. Kennedy.



NOT A PRODUCT



ACTUAL SIZE

At Voorco Designs, we take pride in our family name, Voorhees. We reciprocate this pride by placing an emphasis on quality to ensure when your customers discover their name on our products, they feel it was created specifically for them.

With the much-appreciated assistance from friends and family, right here in our home town of Punta Gorda, Florida, we continue to deliver the classic mini personalized license plates to fine retail locations all over the world. We have reenergized and relaunched these specialty gifts, and are thrilled to provide our commitment to you and your customers!



ACTUAL SIZE



BLUE and WHITE Display

Our top selling personalized mini license plates are a much sought after souvenir for visitors all across the world. Your customers will love to search for their name, or a name of a loved one. They are the perfect accessory for a bicycle, stroller, scooter, wagon, or golf cart.



COLORFUL DISPLAY HEADER and
OPTIONAL FRAME SPINNER RACK

- Displays 420 of the Most Popular Names
- Floor Display Requires Less Than 2 Sq. Feet
- License Plates Measure 2"x 4"
- Names Embossed on Sturdy Aluminum
- State Heading of Your Choice
- Fit Perfectly to Optional Frames (See Pg.5)
- Colorful Display Header Attracts Customers



BLUE and YELLOW Display

The blue & yellow plates are most popular in states such as Alaska, Pennsylvania, California, New Jersey, New York and other north eastern areas due to the colors representing the authentic past and present state license plates. Whether you are located in one of these states, or have visitors from there, your customers will love this home-state option.



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CUSTOM FRAMES

Generate more profits with custom frames!

These snap-on accessories will differentiate you from competitors.

Our in-house design team can customize your frames with a unique touch specific to your location. Available in black or white, you can choose anything from a state motto to a pop culture expression.

Initial orders of 200 pieces include custom printing for FREE!

Ask about our FREE custom frame spinner rack attachment!

Contact us for complete information on how to place your custom frame order.



ACTUAL SIZE



OPTIONAL FRAME SPINNER RACK



A FEW EXAMPLES OF THE MANY CUSTOM FRAMES WE HAVE PRODUCED



HERES WHAT OUR SATISFIED CUSTOMERS ARE SAYING ABOUT US...

From: Patti Wensel
Sent: Tuesday, May 16, 2017
To: Steve Voorhees
Subject: **Edison & Ford Winter Estates**

Hi Steve,

Steve I'm not sure how many times you came to me about the Children's License Plates with their name on them insisting what a great sell they are, but I know I said no at least 3 times and regret every time I think about it. They are by far my top seller of any item in my store every other item I sell maybe 4 to 6 a day at best but the License plates I easily sell 18 to 36+ a day! Kids and adults alike love finding their names on items and at the low price they sell for they rarely walk away without buying at least a couple! Thank you for your advice again just wish I would have listened the first time. We sold 1850 in the past 3 months!

Kind regards,

PattiJo Wensel
Retail Manager
Edison & Ford Winter Estates

From: Andy James
Sent: Friday, July 14, 2017
To: Steve Voorhees
Subject: **Ye Olde Curiosity Shop**

Hi Steve,

Our shop was started in 1899 by my great grandfather. I grew up working at the store and as long as I can remember we have sold mini Washington license plates. We have a point of sale system so it is easy to tell our best selling products. The licence plates are consistently right at the top of our best sellers list. This is one of those products that is never outdated. They just keep selling year after year. We buy from a lot of suppliers and Voorco Designs is a really easy company to deal with.

Thank you,

Andy James

Ye Olde Curiosity Shop
Established 1899
Be amazed. Be amused. Be curious!



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